

A young girl with long blonde hair is smiling broadly, showing her teeth. She has intricate white and purple face paint on her face, including a large floral design on her forehead and star-like patterns on her cheeks. The background is a blurred crowd of people. The image is framed by a pink border on the right and bottom.

Curo's  
**BiG**  
Get Together

2024

WELCOME



# Jane Tabor

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Chair of Curo Board



# Ready for change

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# Our New Strategy



Everyone feels  
proud about  
the quality



# Our New Strategy



What Good Looks Like In 2034...

Our Strategic Plan 2024-2034



## TURNING OUR VISION INTO REALITY

We'll make our vision come to life through five strategic objectives:

- Quality Homes
- Purposeful Culture
- Trusted Customer Services
- Collaboration and Growth
- Solid Foundations





Created in partnership



Keep getting involved

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# Listening to you

- Resident Engagement Strategy
- Oversight Group
- Customer Experience Committee



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Get Together



A woman with glasses and a light blue button-down shirt is engaged in conversation with an older man with glasses and a grey hoodie. They are standing in what appears to be a community event or meeting, with other people and tables visible in the background. A large pink graphic element is present in the bottom right corner of the image.



# A long-term plan





# The next steps



Thank you

