

A young girl with long blonde hair is smiling broadly, showing her teeth. She has colorful face paint on her face, including a purple and white design on her forehead, white star-like patterns on her cheeks, and colorful swirls around her eyes. The background is a blurred crowd of people. The image is framed by a pink border on the right and bottom, and a pink square with yellow and teal accents on the left.

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BiG
Get Together

2024

WELCOME



Jane Tabor

Chair of Curo Board



Ready for change

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Our New Strategy



Our New Strategy

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What Good
Looks Like
In 2034...

Our Strategic Plan 2024-2034

curo

TURNING OUR VISION INTO REALITY

We'll make our vision come to life through five strategic objectives:

- Quality Homes
- Purposeful Culture
- Trusted Customer Services
- Collaboration and Growth
- Solid Foundations

Created in partnership



Keep getting involved

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Listening to you

- Resident Engagement Strategy
- Oversight Group
- Customer Experience Committee



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A long-term plan



The next steps



Thank you

